



The V-Clinic Wellness Franchise

V-Clinic Wellness is a leader in the provision of online and mobile wellness services. V-Clinic Wellness Franchises enable health professionals and sports people to instantly open their own wellness e-clinic. This means they can interact with their clients to a degree of precision that was not possible before.

V-Clinic Wellness is used by organisations and consumers that benefit from having precise and timely information regarding their client's dietary and exercise behaviour, in the context of everyday life, disease management or a research project.

Access to the internet is all that is required to harness the power of V-Clinic Wellness.



V-CLINIC WELLNESS FRANCHISES

What is the Market?

- A market worth €12bn by 2015
- Consumers worried about obesity
- Advanced training for Sports Teams
- Gyms adding new services
- Corporate Wellness services
- Spas and Leisure Centres
- Health Stores
- Pharmacies
- Food Retailers



V-CLINIC WELLNESS FRANCHISES

What do they Do?

- ✓ Provide personalised wellness services
- ✓ Provide advanced dietary analysis services
- ✓ Provide advanced fitness analysis services
- ✓ Provide personalised meal plans direct to users
- ✓ Provide personalised fitness plans to users
- ✓ Provide corporate wellness programmes
- ✓ Provide advanced training to sports teams
- ✓ Provide courses on nutrition & fitness

V-CLINIC WELLNESS FRANCHISES

What is the Deal?

- Your very own Wellness e-Clinic
- 1000 User Accounts
- 1000 Mobile Applications
- All IT services managed by V-Clinic
- Full training provided
- Online & Offline marketing
- Technical support
- No technical skills required

My Health Clinic

My Account | **User Account** | User Input | User Data | Food Search | Help

No user currently selected | V-Clinic: healthPortal

Users

Show All Users

Search For User

Setup New User

User Account

View Account

Edit Account

Appointments

Health Contacts

User Report

Health Summary

Images

Your users

You currently have a total of 8 user(s), 6 active and 2 disabled. To select a user click on their name by clicking on a column heading.

Name	Username	Date Created	Last Login	Texts	Apps
Sarah Jones	sJones	08/05/2006 17:29	08/02/2007 22:28	5	2
John Adams	jAdams	21/07/2006 21:08	10/05/2007 12:06	3	1
George King	gKing	02/12/2006 14:21	10/05/2007 14:05	5	3
David Harrison	dHarrison	25/02/2007 20:37	26/04/2007 20:14	6	3
Rachel Turner	rTurner	18/01/2007 10:30	29/04/2007 14:31	4	1
Anne Parker	aParker	20/08/2006 11:14	27/12/2006 10:08	6	3
Stephen Taylor	staylor	31/03/2007 19:49	08/02/2007 12:56	7	3
Tania Moore	tMoore	10/04/2007 21:48	20/04/2007 01:43	7	1

Features

- User Management
- Meal Plans
- Fitness Plans
- 20,000 Foods
- Reminder SMS
- Food Diaries
- Activity Diaries
- Medication Diaries
- Mobile Applications
- Charts & Analysis
- User Images
- Appointments

Case Study - The Consumer

Debra has a first consultation with her local V-Clinic Wellness Centre. Debra is overweight and wants help with her nutrition. However she travels a lot due to her high-pressure job and cannot make regular appointments.

The V-Clinic Wellness Franchisee decides to take a diet history from Debra. He sets Debra up with an online account on V-Clinic and asks Debra to enter her food diary online as often as she can when she is travelling.

Due to her job Debra can't make the second appointment. However the V-Clinic Wellness Franchisee is still able to provide her with feedback on her progress and make dietary recommendations based on the information collected using V-Clinic. Debra also has access to her charts and food diaries on V-Clinic.

V-Clinic is the ideal solution for Debra as she has access to her V-Clinic Wellness provider's expertise while she is travelling.

V-Clinic generates new revenue for the Franchisee as he is charging a fee to Debra for using the system and his expertise is available to Debra anywhere in the world.

Case Study - The Fitness Club

Frank Fitness has over 2,000 members in its local fitness clubs. Frank Fitness wishes to provide additional services to help grow the membership base. They recruit the local V-Clinic Wellness Franchise to provide interactive dietary and fitness services to their members.

Each member gets a V-Clinic Wellness online account and a V-Clinic Mobile application. The V-Clinic Wellness Franchise sets up weekly fitness plans and weekly nutrition plans for each member. These plans can be downloaded directly to the members mobile phones.

Reminder SMS can be set up to ensure that members keep coming back to the club.

Every time a member visits Frank Fitness, they follow the fitness plan on their mobile.

When they finish their workout, they simply send their workout data from their mobile direct to their V-Clinic Account.

Here, it can be analysed by the V-Clinic Wellness Franchise to make sure that the club members reach their goals. Charts are made available to each member online or offline and the data is stored over time for longer time analysis.

Because of V-Clinic Wellness, Fitness Fitness is now providing a more professional and comprehensive service to its members and revenue is increasing.





Case Study - Corporate Wellness

Jenkins Financial is an accountancy firm with over 100 office based employees. Senior Management are increasingly concerned about the rising obesity levels in the workforce and have asked the Human Resource Manager to address the issue. The Human Resources Manager hires the local V-Clinic Wellness Franchise to provide a corporate wellness programme to the workforce.

The V-Clinic Wellness Franchise devises a suitable 12 months programme for the employees and provides a contract price. Benchmarks are agreed with Jenkins Financial in order to measure the success of the programme.

The programme involves using V-Clinic to collect information on the current health of the employees - weight, nutrition, exercise etc. The V-Clinic Wellness Franchise then creates precision nutrition and fitness plans for each employee based on the initial data collected by V-Clinic. The employees follow their nutrition and fitness plans on the V-Clinic platform and every month, a report on progress is presented to the HR Manager.

By the end of the year, the V-Clinic platform shows that the average BMI of the whole workforce has decreased by 3%. Jenkins Financial believes that the investment has resulted in a more productive and motivated workforce.

FRANCHISE APPLICATION PROCESS

V-Clinic Wellness Franchises are suited to persons who work in the fields of sports, fitness, nutrition and health. The V-Clinic Franchisee will provide wellness services direct to consumers or businesses in their area. To apply for a V-Clinic Wellness Franchise, go to www.vclinic.net.



CONTACT

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